

FULL SPECTRUM SUPPLY CHAIN



StartUp pavilion



MODEX[®] 2024

powered by  MHI

GEORGIA WORLD CONGRESS CENTER

ATLANTA | MARCH 11-14 • 2024

MODEXSHOW.COM

MODEX 2024



SPONSORSHIP GIVES YOU A VOICE IN THE FUTURE OF THE SUPPLY CHAIN INDUSTRY

Our world is rapidly changing. By keeping an eye to the future, we ensure our industry's continued success. Sponsoring the MODEX 2024 StartUp Pavilion positions your brand as a leader in that future success, and it showcases you as a visionary to over 40,000 manufacturing and supply chain professionals.

Sponsorship Includes:

- Print and digital branding in all materials promoting the MODEX 2024 StartUp Pavilion reaching 150,000 manufacturing and supply chain professionals
- Sponsor branded lounge and theater across from the Pavilion
- Sponsor branded table at MHI Industry Night at MODEX with StartUp Pitch Contest Finalists
- Inclusion as a judge for the MODEX StartUp Pitch Competition where one StartUp company will win \$10,000
- All lead data collected from visitors to the StartUp Pavilion

Sponsorship Price: \$40,000 (Limit of 1 sponsor)



MEET YOUR BUYERS

40,000 PROFESSIONALS FROM ACROSS THE
MANUFACTURING AND SUPPLY CHAIN WORLD

If you have a startup in the supply chain space, reserve your place today and join over 900 of the industry's leading providers, and take advantage of this unique opportunity to grow your business and show the world what your solutions can do.

KEY DECISION MAKERS

who spend \$50 billion every year on material handling, supply chain and logistics systems, equipment, and services.

UPPER AND MIDDLE MANAGEMENT

including 80% of attendees who are in corporate, senior, middle, engineering, and IT management from manufacturing operations, production, distribution, logistics, supply chain, and transportation.

MAJOR RETAILERS & CONSUMER GOODS COMPANIES

including 75% of the National Retail Federation Top 100 Retailers and 65% of the Top 100 Consumer Goods Companies.

REPRESENTATIVES FROM THE FORTUNE 1000

including multinational consumer-goods companies.

SENIOR BUYING TEAMS

composed of corporate VPs, directors, managers, engineers, production and logistics experts, and others who influence purchase decisions.

MOTIVATED INDIVIDUAL BUYERS

in search of product demonstrations and 1:1 meetings with equipment, technology and service providers like yourself.

CONTACT MHI SHOW SALES

Paul Trainor

ptrainor@mhi.org | 704-714-8715

Or visit us at modexshow.com



StartUp

pavilion



MODEX[®] 2024

GEORGIA WORLD CONGRESS CENTER
ATLANTA | MARCH 11-14

MODEXSHOW.COM

powered by  MHI